

## List of all tracking mechanisms for eharmony.com.au

All tracking mechanisms and cookies used on our website are listed in the table below.

Provider	Domains	Link to privacy policy	Submitted data	Reason	Cookies (Domain:Name)	More requests loaded / loaded by another request
<b>PE Digital GmbH</b>	eharmony.com eharmony.co.uk eharmony.ca eharmony.com.au eht.greatviews.de	<a href="https://www.eharmony.com/privacypolicy">https://www.eharmony.com/privacypolicy</a> <a href="https://www.eharmony.co.uk/privacypolicy">https://www.eharmony.co.uk/privacypolicy</a> <a href="https://www.eharmony.ca/privacypolicy">https://www.eharmony.ca/privacypolicy</a> <a href="https://www.eharmony.com.au/privacypolicy">https://www.eharmony.com.au/privacypolicy</a>	Pseudonomized IDs, pseudonomized usage data	Technical service for the application	www.eharmony.*: JSESSIONID www.eharmony.*: hazelcast.session www.eharmony.*: ps_session www.eharmony.*: NVI_LC .eharmony.*: PDC .eharmony.*: NVI_FC .eharmony.*: NVI_LC2 .eharmony.*/ .eharmony.*: tms_infobanner tms.eharmony.*: mcookie tms.eharmony.*: lcookie tms.eharmony.*: tms_pu tms.eharmony.*: tms_ps tms.eharmony.*: ads_si tms.eharmony.*: cjcookie eht.greatviews.de: cjcookie eht.greatviews.de: ads_ts eht.greatviews.de: ads_ps eht.greatviews.de: ads_pu	-
<b>Google Ads</b>	www.googleadservices.com	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data	Segmentation of users for advertising purposes		Yes
↳ Google Ads	googleads.g.doubleclick.net	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data		.doubleclick.net: IDE	Google Ads
↳ Google Ads	www.google.com	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data		.google.com: NID	Google Ads
↳ Google Ads	www.google.be	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data		.google.*: NID .google.*: 1P_JAR	Google Ads
<b>Bing</b>	bat.bing.com	<a href="https://choice.microsoft.com/">https://choice.microsoft.com/</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of marketing campaigns, Recognition of users for advertising purposes	MUID: .bing.com MUIDB: bat.bing.com	No
<b>Facebook</b>	www.facebook.com connect.facebook.net	<a href="https://de-de.facebook.com/about/privacy/update">https://de-de.facebook.com/about/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data	Segmentation of users for advertising purposes, Performance assessment of marketing campaigns	.facebook.com: fr .facebook.com: UULE	No
<b>Taboola</b>	trc.taboola.com	<a href="https://www.taboola.com/de/privacy-policy">https://www.taboola.com/de/privacy-policy</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of marketing campaigns		No
<b>Adalyser</b>	adalyser.com	<a href="https://www.adalyser.com/en/privacy">https://www.adalyser.com/en/privacy</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of marketing campaigns	.adalyser.com: __adal_cw .adalyser.com: __adal_ses .adalyser.com: __adal_ca .adalyser.com: __adal_id .adalyser.com: __adal_cw .adalyser.com: _gat .adalyser.com: _ga .adalyser.com: _gid .adalyser.com: _gat .adalyser.com: _UA-37783213-1	No
<b>GlobalWide Media</b>	pulseclick.com	<a href="https://globalwidemedia.com/legal/privacy-policy/">https://globalwidemedia.com/legal/privacy-policy/</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of marketing campaigns	-	No
<b>iovation Inc.</b>	mpsnare.iesnare.com	<a href="https://www.iovation.com/privacy">https://www.iovation.com/privacy</a>	Pseudonomized IDs, pseudonomized usage data	Fraud prevention	.eharmony.com.au: TS0169ffae .eharmony.com.au: TS019756f9 mpsnare.iesnare.com: io_token_7c6a6574-f011-4c9a-abdd-9894a102ccef	No
<b>iCumulus</b>	pcloudtrk.com	<a href="https://icumulus.com.au/privacy-policy/">https://icumulus.com.au/privacy-policy/</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of marketing campaigns	/	No
<b>Incubeta UK Ltd.</b>	www.googletagmanager.com	<a href="https://www.incubeta.com/privacy-policy/">https://www.incubeta.com/privacy-policy/</a> ; <a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a>	Pseudonymized order IDs; sales data; page viewed data	Performance assessment of marketing campaigns; Formation of target groups; Retargeting		No
<b>Pinterest</b>	pinterest.com	<a href="https://policy.pinterest.com/en/privacy-policy">https://policy.pinterest.com/en/privacy-policy</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of advertising campaigns		No
<b>Leadthink</b>	leadthink.com	<a href="http://www.leadthink.org/Privacy_Policy.aspx">http://www.leadthink.org/Privacy_Policy.aspx</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of advertising campaigns		No

<b>Instana (IBM Corporation)</b>	instana.io	<a href="https://www.instana.com/privacy-policy/">https://www.instana.com/privacy-policy/</a>	Pseudonomized IDs, pseudonomized usage data	Ensuring the performance and security of the website		No
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