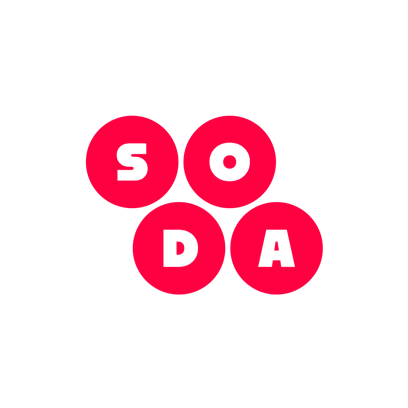
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**eharmony Survey Data**

**Happiness index – February 2020**

New International Happiness Index reveals Aussies lead the way in contentment, but are less satisfied with their sex lives

* 88% of Australians are happy in their marriages – ranking higher than the Brits (83%) and Americans (82%) in a study tracking the quality of couples’ relationships.
* Research from eharmony’s Happiness Index found 77% of married Australian couples are having sex once a week, compared to 70% of Americans and 51% of Brits.
* Only 36% of Aussies are happy with their sex lives, compared to 54% of Americans – despite having more of it.
* 24% of Australian married couples comfortable talking openly about their sex life. 25% of UK couples are okay discussing sex in their relationships, whereas 37% of Americans are far more willing to discuss these potentially sensitive issues.
* Marriage remains important to Aussies, with 71% of those surveyed having tied the knot compared to 78% of Americans and just 55% of Brits.
* 45% of Aussies believe that being married helps them navigate choppy waters and challenges. However, 21% of Aussies still don’t disclose their mental health issues to their life partner, possibly because they’re embarrassed or ashamed.

**Attributes that make partner/spouse desirable in Australia UK, US and Australia**

|  |  |  |  |
| --- | --- | --- | --- |
|  | AUS | UK | USA |
| 1. Happiness | 67% | 56% | 65% |
| 1. Emotional stability | 53% | 46% | 62% |
| 1. Intelligence | 52% | 45% | 58% |
| 1. Generosity | 50% | 40% | 55% |
| 1. Attractiveness | 43% | 37% | 51% |
| 1. Financial stability | 28% | 24% | 34% |
| 1. Health | 26% | 19% | 30% |

**Importance attributed to ways of expressing love in the Australia, UK and US**

|  |  |  |  |
| --- | --- | --- | --- |
|  | AUS | UK | USA |
| 1. Words of appreciation | 71% | 63% | 78% |
| 1. Acts of service | 71% | 63% | 78% |
| 1. Physical touch | 67% | 62% | 76% |
| 1. Quality time | 64% | 60% | 76% |
| 1. Giving gifts | 32% | 27% | 44% |

